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JENNY PAN

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## EXPERIENCE

### **Hatch Design**

Jr. Designer, June 2011 to present

Working under the direction of Katie Jain and Joel Templin among their staff of designers and illustrators on various projects including art direction, visual design, explorations for packaging and production design layout for The Coca-Cola Company, Benefit Cosmetics, JAQK Cellars, and other clients.

### **Erik Adams Design**

Freelance Designer, June 2011

### **Benefit Cosmetics**

Freelance Designer, May to June 2011

### **MetaDesign**

Design Intern, January 2011 to April 2011

Worked under the direction of Stan Zienka on various projects including packaging design for McAfee, design and layout for Teachscape print collateral, and other clients.

### **Office: Jason Schulte Design**

Design Intern, August 2009 to January 2011

Worked under the direction of Jason Schulte and Jill Robertson among their staff of designers on various projects including research and layout for 2010 Sesame Workshop Annual Report, internal designs for eBay, production design on projects for The Coca-Cola Company, Carlsberg, Williams-Sonoma, Proctor & Gamble, and other clients. Sourcing for the early development stages and final production of Jason Schulte's porcelain derby car for AIGA San Francisco's 2010 Fall Gala Auction Event.

### **Weymouth Design**

Design Intern & Freelancer, June 2008 to March 2009

Worked under the direction of Bob Kellerman and the design team on projects for Netgear, AIGA SF, Ideas that Matter, Sappi Fine Paper, Exalt Communications, among others.

### **University Art Gallery, UCSD**

Graphic Designer, September 2004 to June 2006

Developed design solutions for the gallery's quarterly exhibitions which included printed materials and interior exhibition spaces. Worked with various production vendors including sign shops, print press checks, builders, event coordinators. Managed office assistants, interns and supervised gallery events.

## SKILLS

**Digital** Adobe Creative Suite, MS Office (MAC & PC)

**Analog** Photography, bookbinding, paper srts, needlecraft and painting

**Languages** English, Mandarin and Shanghainese

## EDUCATION

### **Academy of Art University**

MFA in Graphic Design, Spring 2011

### **University of California, San Diego**

BA in Visual Arts – Photography, Spring 2006